

Tom Lawrie-Fussey



I'm a business developer, engineer and entrepreneur. I add value to the bottom line by inventing innovative ideas, and transforming them into tangible business opportunities/revenue. From low-cost smart connected devices through to crowd-sourced creative furniture design, I specialise in creating concepts and then guiding them through to reality. CRANKL is my latest invention; an ultra-low-cost disposable plastic torque-wrench that provides accurate torque-limited tightening performance and elegantly simple user feedback.